

Message Text

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PAGE 01 STATE 203314

14

ORIGIN EB-07

INFO OCT-01 EA-09 ISO-00 COME-00 AGR-10 L-03 /030 R

DRAFTED BY EB/CSB/BP:AWALLACE:VJW

APPROVED BY EB/CSB/BP:HJWINTER

EA/K - FMISCH

COMMERCE - JLIGHTMAN

PATENT OFFICE - RBOWIE

USDA - RDTISCH

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R 262239Z AUG 75

FM SECSTATE WASHDC

TO AMEMBASSY SEOUL

UNCLAS STATE 203314

E.O. 11652: N/A

TAGS: BEXP, KS

SUBJECT: TRADEMARKS AND SUNKIST PROBLEM

REF: SEOUL 6447

1. SUNKIST VP QUARLES VISITED THE DEPARTMENT AUGUST 15 TO DISCUSS TRADEMARK PROBLEM AS WELL AS ROKG REQUIREMENT THAT SUNKIST USE 50 PERCENT LOCAL CONCENTRATE. LETTER OF AUGUST 19 POUCHED TO PERKINS DESCRIBES CONVERSATION IN DETAIL. WE SHOWED QUARLES THE NEWSPAPER CLIPPINGS CONTAINED IN PERKINS' LETTER OF AUGUST 4 AND THIS IS APPARENTLY WHAT PROMPTED HIM TO SEND HIS CABLE.

2. WE CONTACTED QUARLES AND PASSED ON THE INFORMATION IN PARA 2 REFTEL. QUARLES SAID HE HAD JUST HAD A VISIT FROM HIS KOREAN COUNSEL. HE PLANS TO GO TO KOREA HIMSELF IN EARLY OCTOBER. INGERSOLL

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Margaret P. Grafeld
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